West Virginia University Institute of Technology

Established: 1895  Location: Beckley, WV  Nickname: Golden Bears
Mascot Name: Monty  Conference: River States Conference (RSC) and Appalachian Athletic Conference (AAC)

**Gold**
- PANTONE 124 C
- Rayon: 1172
- PolyNeon: 1772

**Blue**
- PANTONE 295 C
- Rayon: 1242
- PolyNeon: 1742

**White**
- Rayon: White
- PolyNeon: White

Approved University colors or the "PANTONE®" colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE® color publications. "PANTONE® is a registered trademark of PANTONE, Inc.

**Mascot Name:** WVU Tech Standing Bear
**Nickname:** WVU Tech Golden Bears
**Established:** 1895
**Location:** Beckley, WV
**Conference:** River States Conference (RSC) and Appalachian Athletic Conference (AAC)

**ADDITIONAL PERTINENT INFORMATION**
- All designs must contain a Flying WV, WVU or West Virginia University.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.

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