ACADEMIC LAB COATS

The following guidelines are for use when ordering lab coats for employees and students in the following academic capacities:

- Health Sciences Center Students
- Medical Students
- Professional Programs
- Professors
- Residents

WHERE TO GET LAB COATS:

**WVU HSC Bookstore**: Health Sciences Center

**Friends Gift Shop**: J.W. Ruby Memorial Hospital

**Corporate Identity**: Tim Beavers, tim@corpident.com, 304-721-8730

**Star Quality**: Mary Maykuth, starqual@hhs.net, 724-583-9641

**Signs Plus**: Steve Oyenik, steve@signsplus.com, 304-296-6300

Name tags must be ordered from Signs Plus or Star Quality and use the approved layout.

QUESTIONS:

Please contact the Brand and Trademark Licensing Office.

trademarklicensing@mail.wvu.edu

**FONT, LOGO AND THREAD COLORS:**
Font: Helvetica
Logo: Gold Flying WV
Thread Color: Polyneon 1742 (corresponds to PMS 295) and Polyneon 1971 (corresponds to PMS 124)

- **HELVETICA**
- **POLYNENON 1742**
- **POLYNENON 1772**

**LABORATORY PROGRAM STUDENTS, PROFESSIONAL PROGRAMS, PROFESSORS AND RESIDENTS:**

**LEFT CHEST:**

NAME, DEGREE (Degrees should be the terminal degree)
TITLE (if requested)
DEPARTMENT/SCHOOL

**HEALTH SCIENCES CENTER STUDENTS:**

**LEFT CHEST:**

NAME
SCHOOL OF ...
• DENTISTRY
• MEDICINE
• NURSING
• PHARMACY
• PUBLIC HEALTH

**RIGHT CHEST:** name tag

WVU is an EEO/Affirmative Action Employer — Minority/Female/Disability/Veteran.