

# ACADEMIC LAB COATS

The following guidelines are for use when ordering lab coats for employees and students in the following academic capacities: **Health Sciences Center Students** **Medical Students** **Professional Programs** **Professors** **Residents**

## FONT, LOGO AND THREAD COLORS:

Font: Helvetica

Logo: Gold Flying WV

Thread Color: Polyneon 1742 (corresponds to PMS 295) and Polyneon 1971 (corresponds to PMS 124)

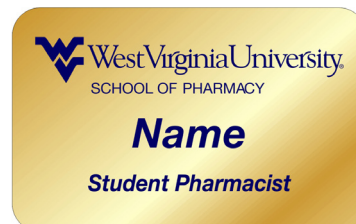
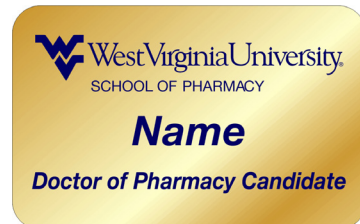
HELVETICA



POLYNEON 1742

POLYNEON 1772

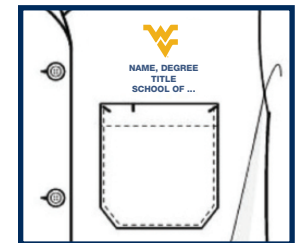
## NAMETAGS:



## LABORATORY PROGRAM STUDENTS, PROFESSIONAL PROGRAMS, PROFESSORS AND RESIDENTS:

### LEFT CHEST:

  
**NAME, DEGREE**  
*(Degrees should be the terminal degree)*  
**TITLE (if requested)**  
**DEPARTMENT/SCHOOL**



## HEALTH SCIENCES CENTER STUDENTS:

### LEFT CHEST:

  
**SCHOOL OF ...**

- DENTISTRY
- MEDICINE
- NURSING
- PHARMACY
- PUBLIC HEALTH

### RIGHT CHEST: name tag



## WHERE TO GET LAB COATS:

**WVU HSC Bookstore:** Health Sciences Center

**Friends Gift Shop:** J.W. Ruby Memorial Hospital

**Corporate Identity:** Tim Beavers, tim@corpident.com, 304-721-8730

**Star Quality:** Mary Maykuth, starqual@hhs.net, 724-583-9641

**Signs Plus:** Steve Oyenik, steve@signsplus.com, 304-296-6300

*Name tags must be ordered from Signs Plus or Star Quality and use the approved layout.*

## QUESTIONS:

Please contact the Brand and Trademark Licensing Office.

[trademarklicensing@mail.wvu.edu](mailto:trademarklicensing@mail.wvu.edu)