

ACADEMIC LAB COATS

The following guidelines are for use when ordering lab coats for employees and students in the following academic capacities: **Health Sciences Center Students** **Medical Students** **Professional Programs** **Professors** **Residents**

FONT, LOGO AND THREAD COLORS:

Font: Helvetica

Logo: Gold Flying WV

Thread Color: Polyneon 1742 (corresponds to PMS 295) and Polyneon 1971 (corresponds to PMS 124)

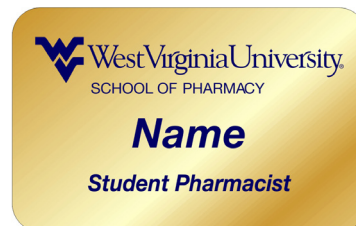
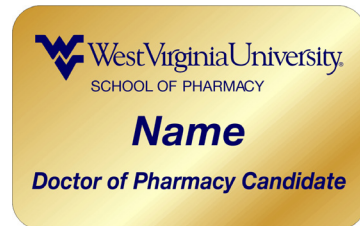
HELVETICA



POLYNEON 1742

POLYNEON 1772

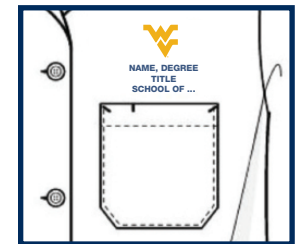
NAMETAGS:



LABORATORY PROGRAM STUDENTS, PROFESSIONAL PROGRAMS, PROFESSORS AND RESIDENTS:

LEFT CHEST:


NAME, DEGREE
(Degrees should be the terminal degree)
TITLE (if requested)
DEPARTMENT/SCHOOL



HEALTH SCIENCES CENTER STUDENTS:

LEFT CHEST:


SCHOOL OF ...

- DENTISTRY
- MEDICINE
- NURSING
- PHARMACY
- PUBLIC HEALTH

RIGHT CHEST: name tag



WHERE TO GET LAB COATS:

WVU HSC Bookstore: Health Sciences Center

Friends Gift Shop: J.W. Ruby Memorial Hospital

Professional Uniforms: Ed Pollock, professionaluniformsllc@gmail.com, 304-599-5899

Star Quality: Mary Maykuth, starqual@hhs.net, 724-583-9641

Name tags must be ordered from Winner's Choice and use the approved layout.

Winner's Choice: sales@winners-choice.com, 304-363-4754

Questions:

Please contact the Brand and Trademark Licensing Office.

Nikki Goodenow: 304-293-4756

Nikki.Goodenow@mail.wvu.edu