



West Virginia University Potomac State College

Current Revision Date: 01/04/23

Verbiage

WVU®
Potomac State College™
Catamount™
Catamounts™

Established: 1901

Location: Keyser, WV

Nickname: Catamounts

Mascot Name: PAWS

Conference: Western Pennsylvania Collegiate Conference (WPCCC) and National Junior College Athletic Association (NJCAA)

Gold

PANTONE 124 C
Rayon: 1172
PolyNeon: 1772

Blue

PANTONE 295 C
Rayon: 1242
PolyNeon: 1742

White

White
Rayon: White
PolyNeon: White

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Flying WV

The verbiage of Potomac State College is allowed with the Flying WV.



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Wordmarks



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Mascot Marks

WVU mark has to be used when using the Catamount mascot. A Flying WV or "WVU" can be used.



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ADDITIONAL PERTINENT INFORMATION

- All designs must contain a Flying WV, WVU or West Virginia University.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.

- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.